Tire Dealers & Distrs—(Cont'd)

FIRESTONE TIRES—(Cont'd)

DEALERS—(Cont'd)

MAHER JOE TIRE STORES
Downtown 911-16th ------442-3826
Town & Country
1880 Fulton Av ---------IV 3-2403
Alhambra Branch
1201 Alhambra Bl -------456-6428
OTTO'S POWER INN SHELL SERVICE
8031 Fruitridge Rd GL 7-5375
TRED-MILL TIRE & RUBBER CO THE 8354 Folsom Bl 457-6554
WALSH STATION SHELL SERVICE
Jackson Hwy EM 3-2505
WILLIAMSON'S SHELL SERVICE
3100 Folsom Bl --------- GL 7-1828

DISTRICT SALES OFFICES

FIRESTONE TIRE & RUBBER CO THE 1811-12th GI 2-0445

Schaap-Brenner Tire Co.
SINCE 1929
U.S. ROYAL TIRES — EXIDE BATTERIES
★ Guaranteed Recapping 1 Day Service
★ Brake & Wheel Service
★ Complete Fleet and Farm Service
BUDGET TERMS — BANKAMERICARD welcome here
2 Stores to Serve You
DOWNTOWN
442-1811
1617 J
TOWN & COUNTRY BRANCH
487-7811
2638 Marconi Ave. Near Fulton

OK TIRES — B.F.Goodrich
TIRE STORE OF CARMICHAEL
RECAPPING
NEW & USED TIRES
Nation-Wide Road Hazard
Money Back Written Guarantee
BRAKE SERVICE – WHEEL ALIGNMENT
TIRE TRUING & BALANCING
483-6431
"AT THE TRIANGLE"
7500 FAIR OAKS BLVD. CARMICHAEL

Firestone Treading Shop
Dealer Work Only
1401 Richards Bl----------GI 2-5876

FISK TIRES

WHEN IT'S TIME TO RE-TIRE BUY FISK
. . . for almost 60 years "the world's best known symbol of tire quality"
PASSENGER • TRUCK • FARM

"WHERE TO BUY THEM"

DISTRIBUTORS

NIELSEN AL CO
1615 L ----------GI 2-7689
Town & Country Store
2341 Fulton Av IV 3-0471

Freeway Shell Service
Goodyear Tires-Open 24 Hrs-Daily
2150 Marconi Av----------925-3064
Gates Broadway Shell Service
Stockton Bl & Broadway------GL 7-0252

GATES TIRES

Independent tests prove Gates Nylon Low Profile Tire gives 25% more miles at no extra cost. Guaranteed against any failure—blowouts, bruises, etc.—for full tread life on replacement basis. NO TIME OR MILEAGE LIMIT.

"WHERE TO BUY THEM"

DISTRIBUTORS

NORDINE & REICHEL
3409-2d Av ----------GL 2-2661
WILKINSON RECAPPING & TIRE SERVICE 3720 Stockton Bl--GL 6-2693

DEALERS

ARCH'S TIRE SERVICE
100 N 16th----------GI 3-3583
ELLIS JOHN & SON
910-19th ----------447-2891
Grundy's Richfield Service Stn
1501 Arcade Bl(NS)-------WA 2-7948
NORDINE & REICHEL
3409-2d Av ----------GL 2-2661
Wilkinson Recapping & Tire Service
3720 Stockton Bl ----- GL 6-2693

GENERAL TIRES

Goes A Long Way To Make Friends

"WHERE TO BUY THEM"

DEALERS

PARSHALL GENERAL TIRES INC
1815 I ----------GI 2-0466

GILLETTE TIRES—
GILLETTE TIRES-DIV OF U S RUBBER CO
6025-3d SF ---------415 MI 8-3783

GOODRICH B F TIRES

"BIG EDGE" TIRES
MORE SAFETY
MORE MILEAGE
B.F.Goodrich
New Tires...Retreads...Used Tires...
Batteries...Accessories and Service

"WHERE TO CALL"

DEALERS

ARCH'S TIRE SERVICE
100 N 16th----------GI 3-3583
Baldwin's Texaco Service
3449 El Camino Av-IV 9-9065
CEDUSKY TEXACO SERVICE
2450 Northgate Bl(NS)-----925-4134
GOODRICH B F TIRE CO
1200 I ----------442-3811
KELLY DAVIS TIRE CO
2230-16th ----------GI 3-5831

(Continued Next Column)

GOODRICH B F TIRES—(Cont'd)

DEALERS—(Cont'd)

KEN'S TEXACO SERVICE
5890 Stockton Bl-GA 8-7601
NIELSEN AL CO
2341 Fulton Av----------IV 3-0471
O K TIRE OF CARMICHAEL
7500 Fair Oaks Bl(C)------483-6431
OK TIRE STORES OF SACRAMENTO
4715 Auburn Bl----------331-2751
OK TIRE STORES OF SACRAMENTO
6101 Franklin Bl---------421-1636
SACRAMENTO TIRES BATTERIES & ACCESSORIES CO
2534 Del Paso Bl(NS)----WA 7-0563
Ted's Texaco Service
2593 Rio Linda Bl(NS)-----922-2430

Goodyear Tire & Rubber Co The
1724-10th ----------GI 3-1736

GOODYEAR TIRES

More people ride on Goodyear Tires than on any other kind.
Let the Goodyear dealer be your Tire Service Headquarters.
GOODYEAR TIRES

"WHERE TO BUY"

BERT McDOWELL CO
8301 Fruitridge Rd-------GL 2-5281
BOB'S SHELL SERVICE
1731 Del Paso Bl(NS)-WA 2-3780
COOK ROSCOE D INC
Easy-Budget Terms
Wholesale & Retail
2125 Del Paso Bl(NS)----WA 2-5681
GOODYEAR SERVICE STORES
1630 L ----------448-9166
Town & Country Store
2621 El Camino Av-------IV 3-4313
HARRINGTON'S SHELL SERVICE
3501 El Camino Av---------IV 9-7961
HATLEY & MORRILL TIRE CO
16th & R----------GI 8-8289
HOPKINS TIRE CO
8631 Folsom Bl----------363-0241
HORTON'S SHELL SERVICE
Stockton Bl & I ----------GL 2-9478
MAC'S AUTO SERVICE
5701 Watt Av(NH) ------ ED 2-2615
MAREK ELMER SHELL SERV
Arden Wy & Watt Av------IV 9-9455
ORANGEVALE TIRE SERV
9504 Orangevale Av Orangvl-988-2631
Parker Wayne Shell Service
3021 Fair Oaks Bl(C)-IV 7-3162
RANCHO CORDOVA SHELL SERVICE
10699 Folsom Bl
Rancho Cordova ---------EM 3-3016
Richfield Truck Service Center
7891 Stockton Bl Elk Gr---GA 1-8420
S & J RICHFIELD SERVICE STN
We Give Blue Chip Stamps
3840 Franklin Bl----------451-2758
Walt's Richfield Service
725-30th ----------443-9967

Haggimwood Union Oil Service
3231 Marysville Rd(NS)-WA 2-4077
HAMMOND TIRE SERVICE
3449-2d Av ----------GL 2-1429

HATLEY & MORRILL TIRE CO

COMPLETE TIRE SERVICE
RECAPPING & REPAIRING
NEW & USED TIRES
For Truck & Passenger Cars
GOODYEAR TIRES

16th & R----------GI 8-8289

Kelly Davis Tire Co 2230-16th ---GI 3-5831

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

KELLY-SPRINGFIELD TIRES

"RIDE THE KELLY ROAD"
DRIVE WORRY-FREE ON DEPENDABLE KELLY TIRES
Famous For Quality Since 1894
KELLY Springfield TIRES

"WHERE TO BUY THEM"

DEALERS

BERT McDOWELL CO
8301 Fruitridge Rd-------GL 2-5281
Kelly Davis Tire Co 2230-16th-GI 3-5831
SAVING CENTER AUTO SUPPLY
1647 Howe Av ----------WA 2-5815
SUPERIOR TIRE CO
Rice Mill Rd(WS)-FR 1-5066

LEE OF CONSHOHOCKEN TIRES

QUALITY TIRES FOR EVERY TRANSPORTATION NEED
LEE TIRES

"WHERE TO BUY THEM"

DISTRIBUTORS

SIGNAL OIL CO
1506 Sproule Av----------GI 2-9011

DEALERS

F & THIRTIETH SIGNAL SERVICE 605-30th --------447-6869

M D Super Serv 2000-16th ------GI 2-1041
MAHER JOE TIRE STORES
Downtown 911-16th ----------442-3826
Town & Country 1880 Fulton Av-IV 3-2403
Alhambra Branch
1201 Alhambra Bl----------456-6428

MANSFIELD TIRES—
BERT McDOWELL CO
8301 Fruitridge Rd-------GL 2-5281

Marconi Chevron Service Stn
1900 Auburn Bl(NS)---------WA 5-6445
MARCUS AUTO SUPPLY CO
1130 J ----------443-7421
3400 Broadway ----------452-8167
1928 Del Paso Bl(NS)----------927-0536
Mather Signal Service
2901 Mather Field Rd
Rancho Cordova ----------363-0842

MICHELIN X STEEL CORD TIRES—
SUPERIOR TIRE CO
Rice Mill Rd(WS)--------FR 1-5066

MUSTANG TIRES—
LAHER SPRING & TIRE SERVICE
1616 L ----------HI 6-0111

NIELSEN AL CO 1615 L----------GI 2-7689
Town & Country Store
2341 Fulton Av-IV 3-0471
(Please See Advertisement Page 627)
O K Tire of Carmichael
7500 Fair Oaks Bl(C)---------483-6431
(Please See Advertisement This Page)
O K Tire Stores
2414 Del Paso Bl(NS)-------WA 5-5545
OK TIRE STORES OF SACRAMENTO
4715 Auburn Bl----------331-2751
(Please See Advertisement Page 626)
OK Tire Stores of Sacramento
6101 Franklin Bl----------421-1636
O'Neil Bros 1311 L----------GI 8-9131

PACIFIC TIRES—

DISTRIBUTORS

SCHAAP-BRENNER TIRE CO
1617 J ----------442-1811

(Continued Next Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the YELLOW PAGES of the Telephone Directory.

Tire Dealers & Distrs—(Cont'd)

PARSHALL GENERAL TIRES INC
Downtown Store 1815 I--------GI 2-0466
Aerojet Area Branch
2720 Citrus Rd
Rancho Cordova ----------EM 3-9464
Southgate Branch
6530 Franklin Bl----------GA 1-4700
Town & Country Branch
2835 Watt Av----------IV 3-3439
(Please See Advertisement Page 625)
Penn-Line Tire Stores
800 Alhambra Bl-GI 3-4803

PENNSYLVANIA TIRES

All grades and sizes of Quality-built tires for passenger cars, Imported cars, Trucks, Tractor and off-the-road equipment.
A complete tire Service.
PENNSYLVANIA TIRES

"WHERE TO BUY THEM"

DISTRIBUTORS

Penn-Line Tire Stores
800 Alhambra Bl---------GI 3-4803

PIRELLI TIRES—

DISTRIBUTORS

VON HOUSENS IMPORTED AUTO PARTS 1729 Fulton Av------483-4389

DEALERS

TRED-MILL TIRE & RUBBER CO THE
8354 Folsom Bl----------457-6554

RAY'S TIRE EXCHANGE

TIRES
NEW, USED, RECAPS
Guaranteed Mileage
RAY NEEL, Owner

4820-17th Av ----------GL 2-0350

Russell's Flying A Service
2450 Fulton Av----------IV 7-7010
SCHAAP-BRENNER TIRE CO
1617 J ----------442-1811
(Please See Advertisement Page 628)
Schaap & Brenner Tire Co
2638 Marconi Av----------487-7811
Schoney's Auto Supply 2230-19th -GI 2-0488

SEIBERLING TIRES

"A NAME YOU CAN TRUST IN TIRES"
SEIBERLING
Call one of the following Independent Seiberling Dealers for Tires and Expert Service

"WHERE TO BUY"

C B S
Automotive Department
3200 Arden Wy----------IV 3-2701

SPARKS UNION OIL SERVICE
2001-4th Av ----------GI 2-9500
Standard Oil Company of California
Western Operations Inc
Standard Stations Inc
Broadway & 19th
1828 Broadway ----------GI 2-9854
Capitol & 3d 230 Capitol Av----GI 2-9531
Folsom & 65th 6500 Folsom Bl-GL 2-9550
4100 Franklin Bl----------452-1773
Freeport & Fruitridge Rd
5535 Freeport Bl----------GL 2-9016
I & 10th 1000 I ----------GI 2-9503
Madison Av & U S Hwy 40-----332-9867
N Sacto Freeway
700 Leisure Ln----------WA 5-9998
4301 Watt Av(NH)----------IV 9-9763
Watt & El Camino
2460 Watt Av----------IV 9-9913
Watt & Marconi----------489-9890
W Capitol Av & Jefferson Bl
1381 W Capitol Av(WS)------FR 1-9999
200 N 12th----------443-9829
16th & D 331-16th----------GI 2-9719
29th & E 430-29th----------GI 3-9502

(Continued Next Column)

Tire Dealers & Distrs—(Cont'd)

Standard Oil Company of California—(Cont'd)
Western Operations Inc—(Cont'd)
Standard Stations Inc—(Cont'd)
30th & C 225-30th----------GI 2-9684
30th & S 1901-30th---------GL 2-9327
Stan's Service Station
2534 Del Paso Bl(NS)-WA 5-9989

STICE CLIFF TIRE SUPPLY
NEW – USED – RECAPS
TRAILERS – TRACTOR & BOAT – MIDGIT Aircraft, Wheels & Axles Complete
534 Broadway ----------GI 3-6072

SUPERIOR TIRE CO
AUTO & TRUCK RECAPPING
Kelly Springfield – Complete Line
MICHELIN "X" STEEL CORD TIRES
For Truck & Auto
For Heavy Equipment
Used Large Truck & Grader Tires
Complete Wheel Balancing Service
Rice Mill Rd(WS)---------FR 1-5066

Superior Tire Co
Rice Mill Rd(WS)----------FR 1-5066
(Please See Advertisement Page 627)

TRED-MILL TIRE & RUBBER CO THE
NEW TIRES – Auto – Truck – Farm
FOREIGN – RACING – INDUSTRIAL
Finest Luxury Tires
Low Cost 100 Level Tires
Lowest Cost Economy Tires
RECAPPING – 3 Grades – All Guaranteed
USED TIRES – Thousands!
OPEN 'TIL 7 PM
8354 Folsom Bl----------457-6554

TRED-MILL TIRE & RUBBER CO THE
8354 Folsom Bl----------457-6554
(Please See Advertisement Page 626)

U S ROYAL TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S. ROYAL TIRES

"WHERE TO CALL"

DEALERS

BERCUT RICHARDS SUPER SERVICE STATION
Richards Bl & N 7th-------GI 3-9745
FORT SUTTER TIRE & SUPPLY
2303 S ----------GL 2-5456
SCHAAP-BRENNER TIRE CO
1617 J ----------442-1811
SCHAAP & BRENNER TIRE CO
2638 Marconi Av----------487-7811
SILVA SHELL SERVICE
2751 W Capitol Av(WS)---FR 1-8667
WIM'S TIRE SERVICE INC
6729 Fair Oaks Bl(C)-------IV 7-7441

Vessels Shell Service
45-15th(WS) ----------371-4555
VON HOUSENS IMPORTED AUTO PARTS
1729 Fulton Av----------483-4389
(Please See Advertisement Page 627)
Western Tire Supply
5900 Franklin Bl----------GA 8-5854
Wilkinson Recapping & Tire Service
3720 Stockton Bl-GL 6-2693
(Please See Advertisement Page 625)
WIM'S TIRE SERVICE INC
6729 Fair Oaks Bl(C)-------IV 7-7441

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Tire Dealers—Used & Rebuilt

ALLRED BUD TIRES
USED – REBUILT – RECAPPABLE
TRUCK – TRACTOR – AUTO – AIRCRAFT
WHOLESALE – RETAIL
1558 Auburn Bl(NS)-------922-7971

ARCH'S TIRE SERVICE
100 N 16th----------GI 3-3583
HATLEY & MORRILL TIRE CO
16th & R----------GI 8-8289
Parshall General Tires Inc 1815 I-GI 2-0466
Roberts Tire Service
5101 Franklin Bl----------GL 7-5407

STICE CLIFF TIRE SUPPLY
NEW – SURPLUS – USED & RECAPS
Farm – Tractor – Trailer – Airplane
Tires – Wheels & Axles Complete
534 Broadway ----------GI 3-6072

Superior Tire Co Rice Mill Rd(WS)-FR 1-5066
Tred-Mill Tire & Rubber Co The
8354 Folsom Bl----------457-6554
WESTERN TIRE SUPPLY
5900 Franklin Bl----------GA 8-5854
Wilbur Bros 7542-38th Av-------GL 5-9931
Wilkinson Recapping & Tire Service
3720 Stockton Bl----------GL 6-2693
Wim's Tire Service Inc
6729 Fair Oaks Bl(C)---------IV 7-7441

Tire Mfrs

Firestone T B A Store 214-30th ---GI 1-4688
GOODYEAR TIRE & RUBBER CO THE
1724-10th ----------GI 3-4687
U S RUBBER CO
100 J ----------HI 6-7071
U S Rubber Tire Distr 1617 J-----442-1811

CAN YOU TIE THIS?
To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

Tire Recapping, Retreading & Repairing

A C A Tire Mart Tred-Mill & Rubber Co The
8354 Folsom Bl----------457-6554
ARCH'S TIRE SERVICE
100 N 16th----------GI 3-3583
(Please See Advertisement This Page)

BLACK & WHITE TIRE SHOP
TIRE RECAPPING
WHEEL BALANCING
ONE DAY SERVICE
WHOLESALE – RETAIL
3933 Marysville Bl(DPH)---WA 5-4777

BROWN'S BROADWAY TIRE SERVICE
See Ad for Tire Dlrs & Distrs
3101 Y ----------452-7337
FIRESTONE TREADING SHOP
Dealer Work Only
1401 Richards Bl----------GI 2-5876

GENERAL KRAFT SYSTEM

Factory Approved Methods, Materials and Equipment for Expert Tire Retreading and Repairing.
KRAFT RETREADING
It's GENERAL TIRE Top—Quality Service

"WHERE TO CALL"

DEALERS

PARSHALL GENERAL TIRES INC
1815 I ----------GI 2-0466

GOODRICH B F TIRE CO
Retail Store 1200 I----------442-3811
Retreading Plant 3418-52d Av--GA 1-5627

(Continued Next Page)

The Yellow Pages save you time.

RECAPPING
NOW WE CAN RECAP
ANY & ALL SIZE SMALL TIRES
✓ FOREIGN CARS
✓ SMALL RACING CARS
✓ BOAT TRAILERS
✓ INDUSTRIAL
✓ IMPLEMENT
B.F.Goodrich
Stop at the Sign of the Smiling Tire
Also Specializing in TRACTOR TIRE REPAIRING
WE HAVE ONE OF THE MOST COMPLETE STOCKS OF USED TIRES IN SACRAMENTO
• FARM • TRACTOR • TRAILER • BUS
• LOW BED • TRUCK • ETC.
WE BUY – SELL – TRADE
ARCH'S TIRE SERVICE
SAME LOCATION SINCE 1936
BANKAMERICARD welcome here
CALL GI 3-3583
GATES TIRES
100 NORTH 16th ST. – 1 Block North of Underpass on Left